

## SEO

### OFFpage optimization

#### Search engine submissions and Back link submissions:-

To the purpose of Indexing the keywords in a new website we will do the Search engine submissions and Backlink submissions

#### Social Bookmarks:

TO the purpose of Indexing the keywords we will submit each keyword in 50 different bookmarking sites

#### **Directory Submissions:**

To the purpose of build the link we will submit each keyword in 50 different directory submissions sites

#### **Classifieds:**

Based on the course requirements we will post classifieds for each key word.

#### **Blog comments:**

In Blog comments we will give the comment for other blogs.and then we will submit our link for the purpose of build the link.

## **Image Optimization:**

In Image optimization we will post the images for each key word and in this sites we can give the title in this way.

We can give the “keyword name\_ site name” in the place of title for the purpose of build the keyword.

## **Article posting:**

In Article posting we will post the articles for each keyword in different article posting sites.

## **PPT/PDF Submissions:**

We will make the ppt for each keyword and then we will convert that ppt into pdf format.then we will upload that ppt and pdf files in different ppt/pdf submission sites for the purpose of build the keyword.

## **Video Optimization:**

We will make the video for each keyword and then we will upload that videos in youtube, dailymotion and vimeo for the purpose of increase the views of our site.

## **Web 2.0 Sites:**

The purpose of keyword building we will post the each keyword in different web 2.0 sites.

In web 2.0 sites we will create a site for each keyword.

## **Event Creation Sites:**

To the purpose of course requirement we will post the each keyword in different types of event creation sites.

In Event Creation Sites we will publish an event for each keyword.

## **Forum posting:**

TO the purpose of keyword building we will post the each keyword in different types of forum posting sites.

## **Google, Yahoo Groups:**

To the purpose of keyword building we will create the google and yahoo groups for the web site.

In these groups we will post each keyword of the website.

