

# SEO OFF Page Optimization Strategy

- Off-page SEO will help make your website And Videos Popular on the internet, so you can get more visibility And Traffic. With the on-page techniques we can get visibility in search engines

- Search engine submissions &

- Back link submissions:-

- To the purpose of Indexing the keywords in a new website we will do the Search engine submissions and Backlink submissions

- **Social Bookmarks:**

- TO the purpose of Indexing the keywords we will submit each keyword in 50 different bookmarking sites

- **Google Sites And Bookmarks:**

- To the purpose of keyword building we will create the google Sites And Bookmarks for the web site.
- In these Sites we will post each keyword of the website.

- **Classifieds:**
- Based on the course requirements we will post classifieds for each key word.

- **Blog comments:**

- In Blog comments we will give the comment for other blogs. and then we will submit our link for the purpose of build the link.

- **Image Optimization:**

- In Image optimization we will post the images for each key word and in this sites we can give the title in this way.
- We can give the “keyword name\_ site name” in the place of title for the purpose of build the keyword.



- **Article posting:**

- In Article posting we will post the articles for each keyword in different article posting sites.

- **PPT/PDF Submissions:**

- We will make the ppt for each keyword and then we will convert that ppt into pdf format. then we will upload that ppt and pdf files in different ppt/pdf submission sites for the purpose of build the keyword.

- **Video Optimization:**

- We will make the video for each keyword and then we will upload that videos in youtube, dailymotion and vimeo, flickr for the purpose of increase the views of our site.

- **Web 2.0 Sites:**

- The purpose of keyword bulding we will post the each keyword in different web 2.0 sites.
- In web 2.0 sites we will create a site for each keyword.

- **Event Creation Sites:**
- To the purpose of course requirement we will post the each keyword in different types of event creation sites.
- In Event Creation Sites we will publish an event for each keyword.

- **Forum posting:**
- TO the purpose of keyword building we will post the each keyword in different types of forum posting sites.

- **Google, Yahoo Groups:**
- To the purpose of keyword building we will create the google and yahoo groups for the web site.
- In these groups we will post each keyword of the website.

# Digital Marketing Training

For More Details

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